

POWER TO DECIDE

the campaign to prevent unplanned pregnancy





Who We Are

We believe that all young people should have the opportunity to pursue the future they want, realize their full possibility, and follow their intentions.

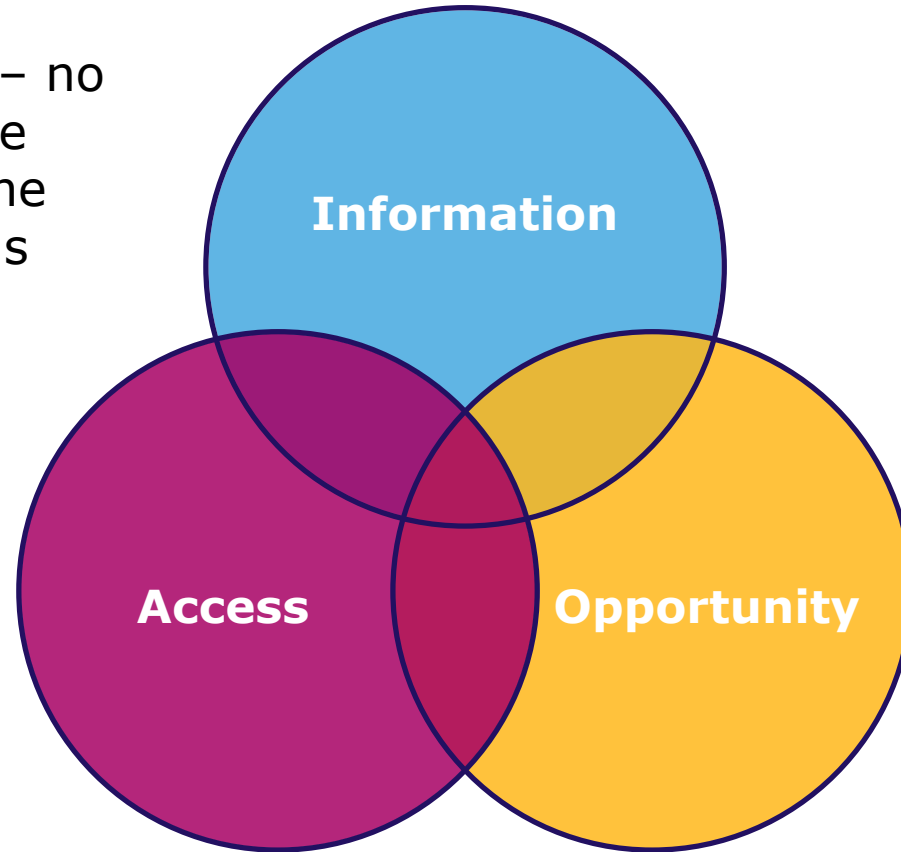
These beliefs guide our work to ensure that all young people have the power to decide if, when, and under what circumstances to get pregnant and have a child.

We provide:

- Objective, evidence-based information about sexual health and contraceptive options.
- Work to guarantee equitable access to and information about the full range of reproductive health services.
- We are a national, non-partisan organization that is committed to common ground, common sense solutions and catalyzing innovation in the public and private sectors.

MULTIFACETED APPROACH

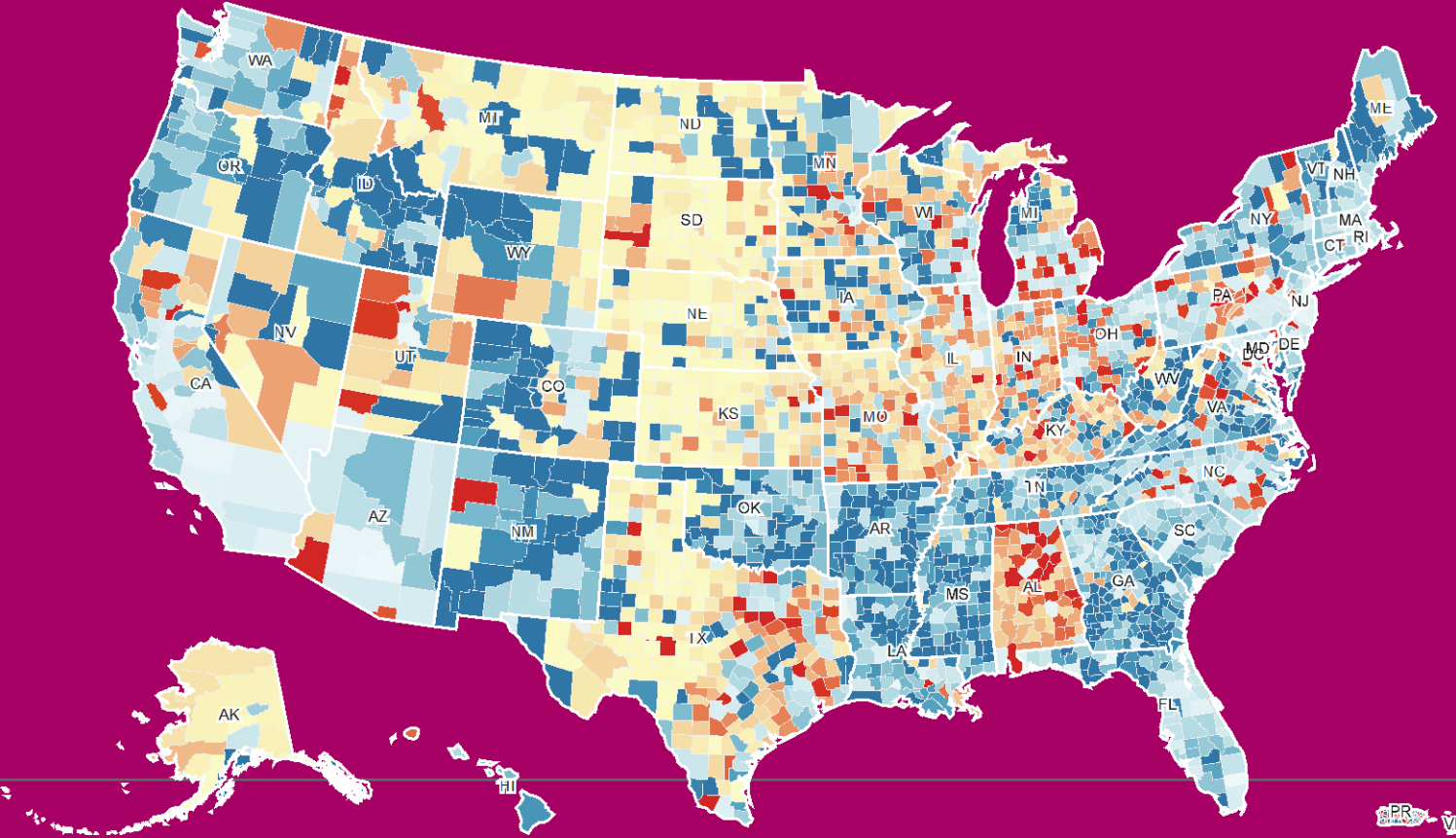
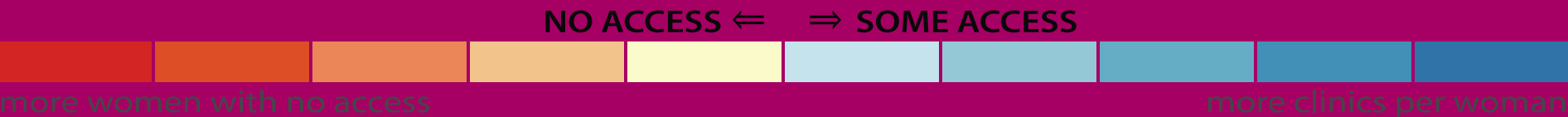
How do we build a system of support for all young people – no matter who they are or where they live – that gives them the power to align their intentions with intentional behavior?



Mapping Birth Control Access

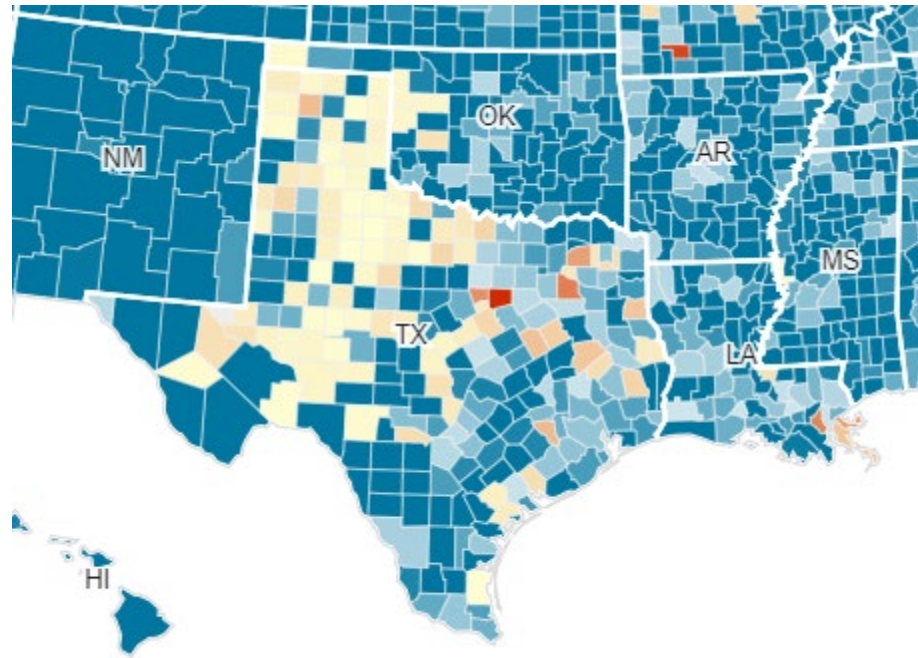


Contraceptive Access in the United States



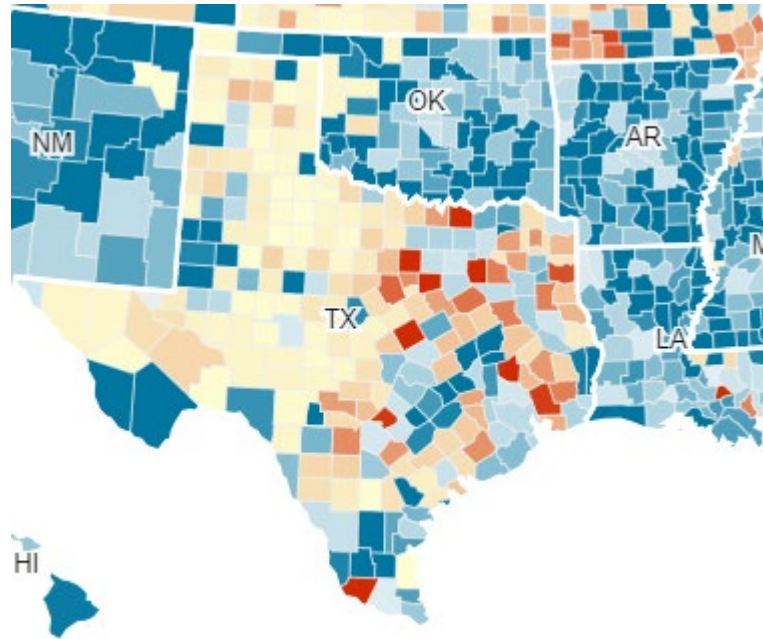
Contraceptive Deserts in Texas

Access to any method of contraception



Contraceptive Deserts in Texas

Access to the full range of contraceptive methods



Potential Solutions



➤ **ONE KEY QUESTION**®

A
PROGRAM
OF

POWER
TO DECIDE

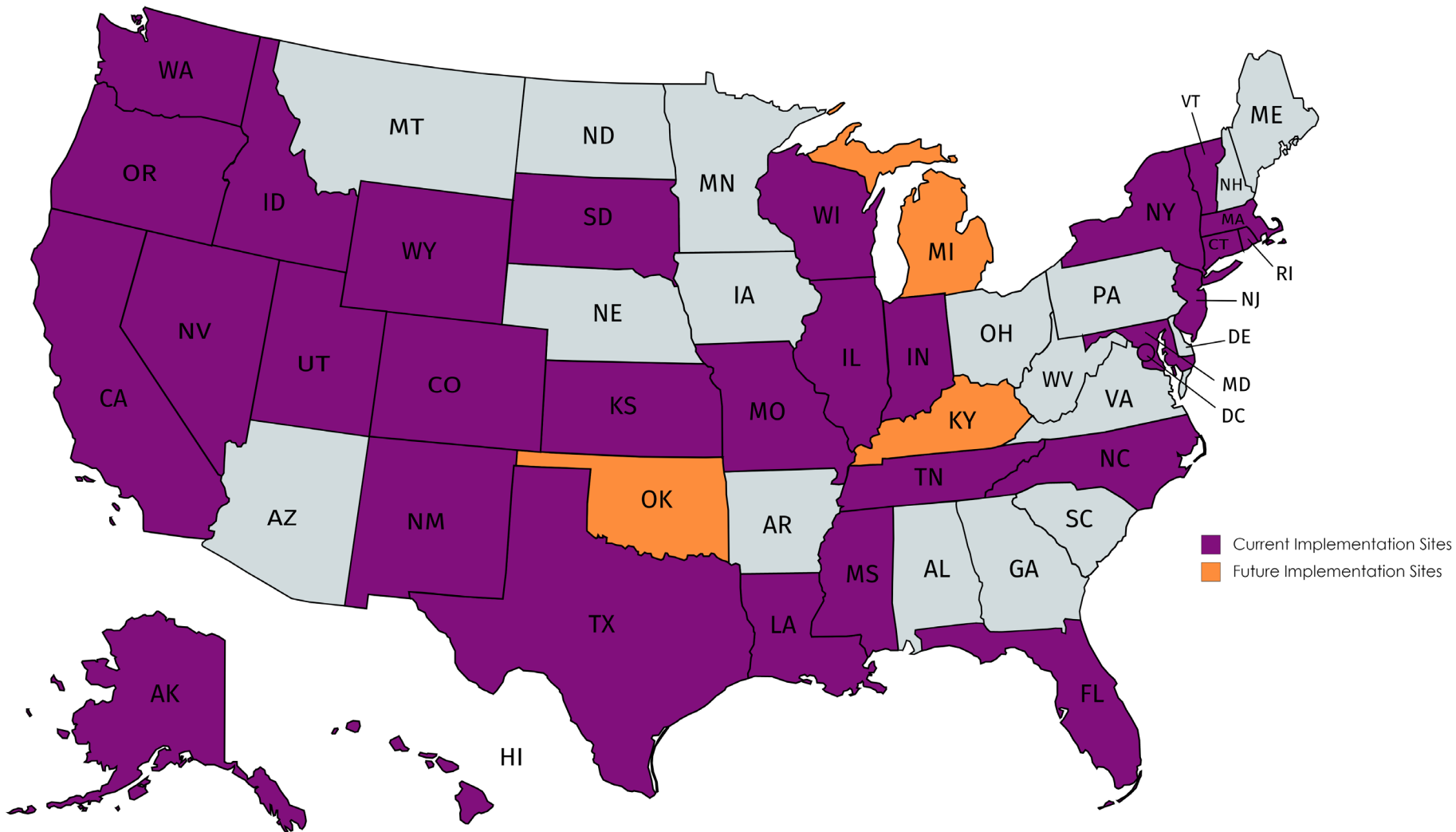


One Key Question®



One Key Question®:

- Supports women's power to decide by helping transform their health care experience.
- Groundbreaking initiative that integrates pregnancy intention screening in the provision of primary care and other safety net supports.
- Designed to support patient-centered care and proactively address the root cause of unintended pregnancies, poor birth outcomes, and disparities in maternal and infant health.
- Concept is to ensure that all women are asked about their pregnancy desires and are provided appropriate follow-up care based on their responses.



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ONE KEY QUESTION® : RESEARCH



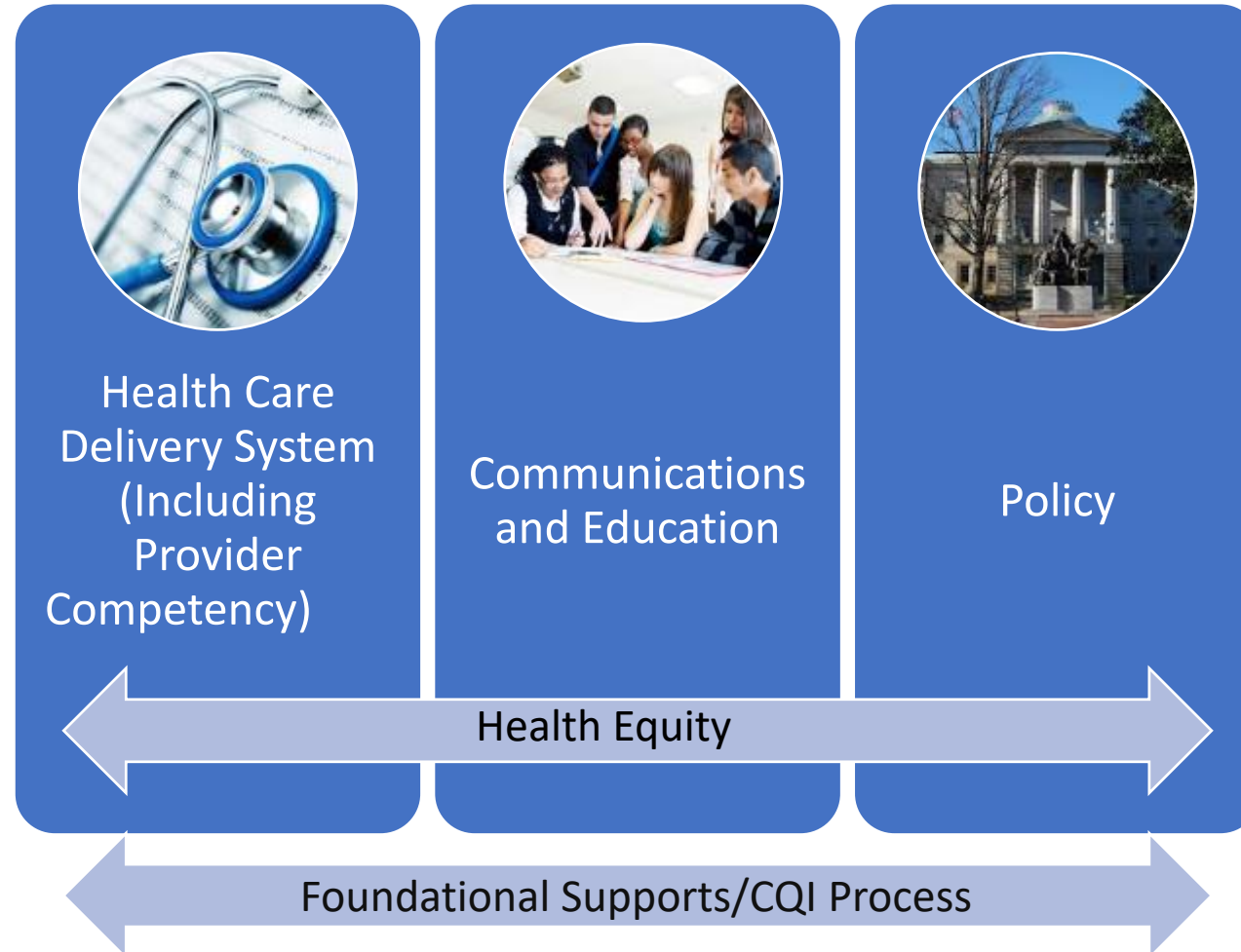
- There have been multiple pilot studies:
 - Provider and patient acceptability of question
 - Increase in contraceptive counseling, contraception prescriptions, and changing of methods
- Also assess confidence levels and training in pre/post of surveys



Better Birth Control framework



Better Birth Control Framework



Strengths and Challenges



Strengths:

- Objective assessment of current gaps, strengths, and opportunities
- Easily identify wide range of opportunities to pursue
- Allows for many voices to provide input

Challenges:

- Time and participation
- Competing priorities

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