

Quality Improvement Projects: Needs, Costs, and Fund Raising

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The Straw Man on a Burning Platform

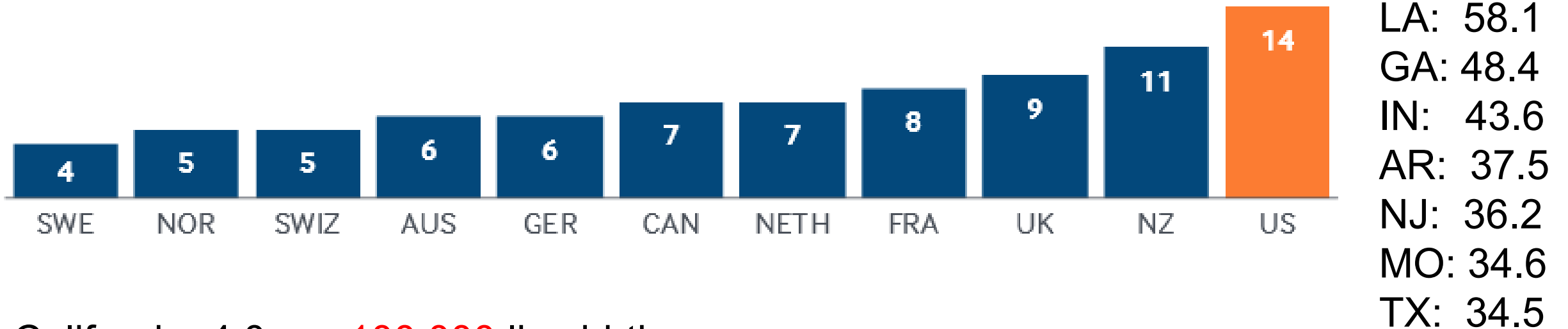
- **Proposal: The Straw Man**
 - **Proposal that to have healthy women and babies, they must have access to care**
- **The Burning Platform**
 - **U.S. maternal mortality rate ranks worst among all developed nations**
 - **Texas has one of the highest maternal mortality rate in the developed world**



Michelle Zavala poses with her newborn baby.
Michelle died from a blood clot eight days after giving birth.



OECD Maternal Mortality Rate is Highest in the U.S.



California: 4.0 per 100,000 live births

Data: Data reflect UNICEF estimates because of missing internationally comparable data for the U.S. National statistics are available for most countries from the OECD.

For Every Woman Who Dies In Childbirth In The U.S., 70 More Come Close

Severe Maternal Morbidity (SMM) 1993 - 2014						
Rate per 10,000 deliveries						
	1993	1998	2006	2010	2014	% Change 1993-2014
ARDS	2	2.8	4.1	6	6.1	205
Cardiac Arrest	0.4	0.6	0.9	1.2	1.1	175
Shock	1.1	1.1	1.6	2.4	3	173
Sepsis	2.4	2.2	2.2	2.6	4.2	75
DIC	6	5.6	7	8.2	7.2	20



Samantha Blackwell's pregnancy with second son DeVon went well. But just days after delivery, she was in a medically induced coma following severe sepsis



Easiest Approach: TxAIM Collaborative

207 of 226 Birthing Hospitals participating (91.6%)

Birthing Centers to be added

Access to best practice, mentoring

Maternal Early Warning Systems

Team building

Data acquisition and analysis

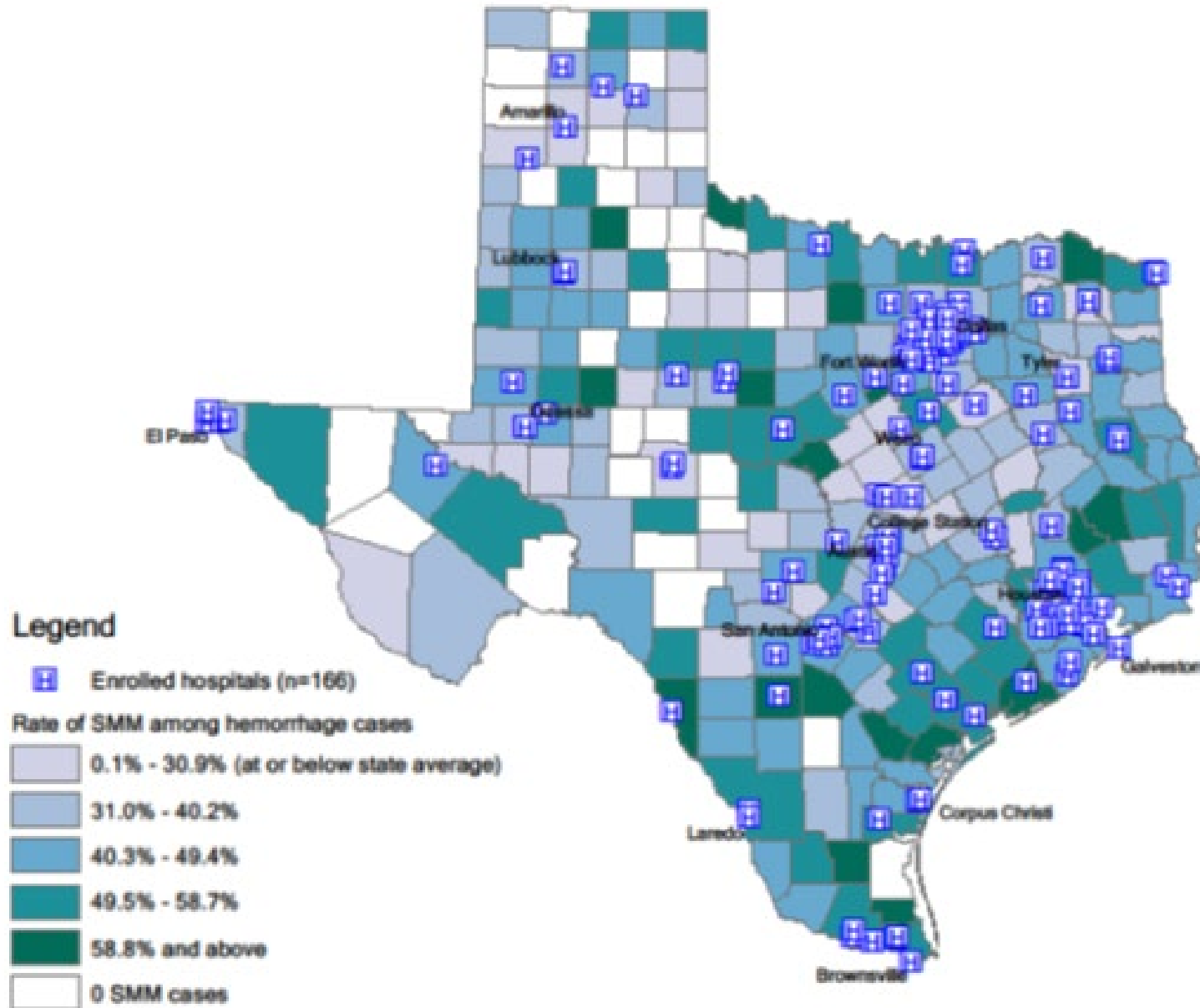
Community Collaboration

Engaging mothers

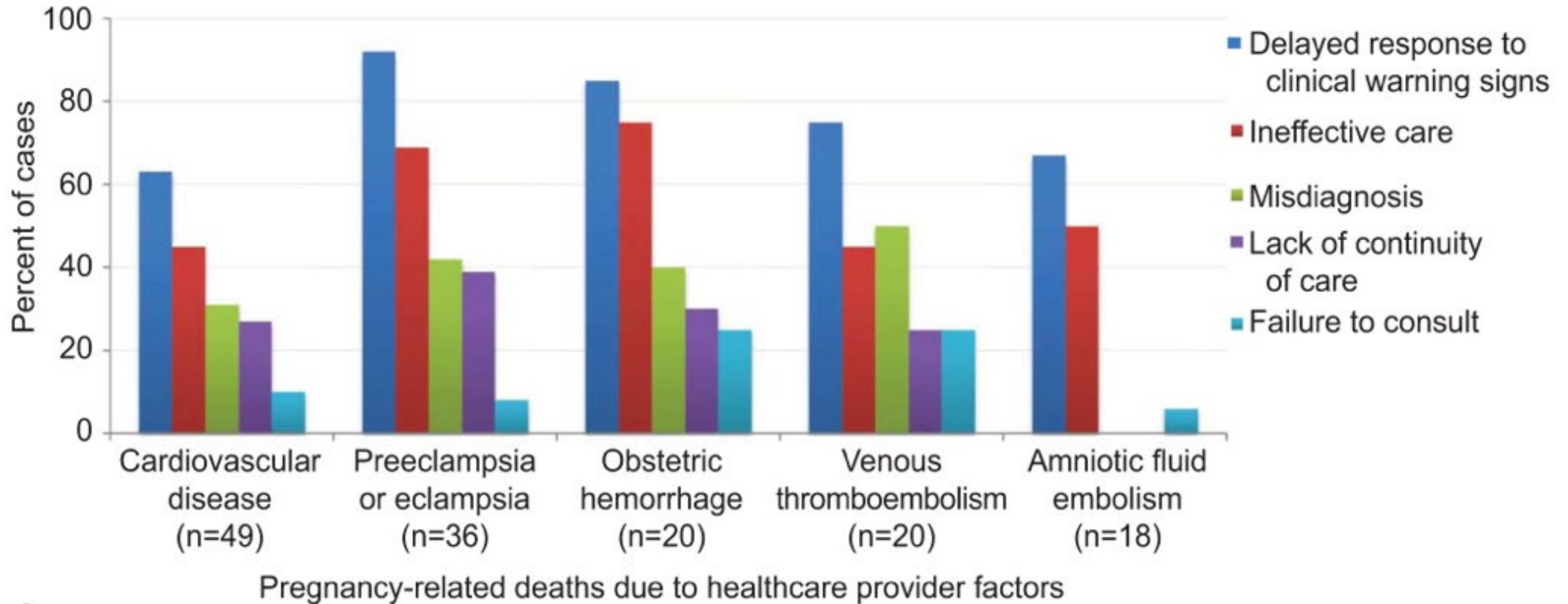
THAF QI Nurses available to assist in developing QI projects



TexasAIM Hospitals and SMM Rate/Hemorrhage



Delayed Response to Clinical Warnings



A

Determining Need

What do you need

A clear document stating what is needed and why (AIM statement or QI Charter)

Refine what you are asking for

AIM statement must be compelling

Must be done before searching for support or funding

How can you demonstrate improvement if you proceed? Was grant worth it to donor?

Cost

After you evaluate existing resources including staff or board members with the right skill sets:

Software, Hardware

People time

Analysis time

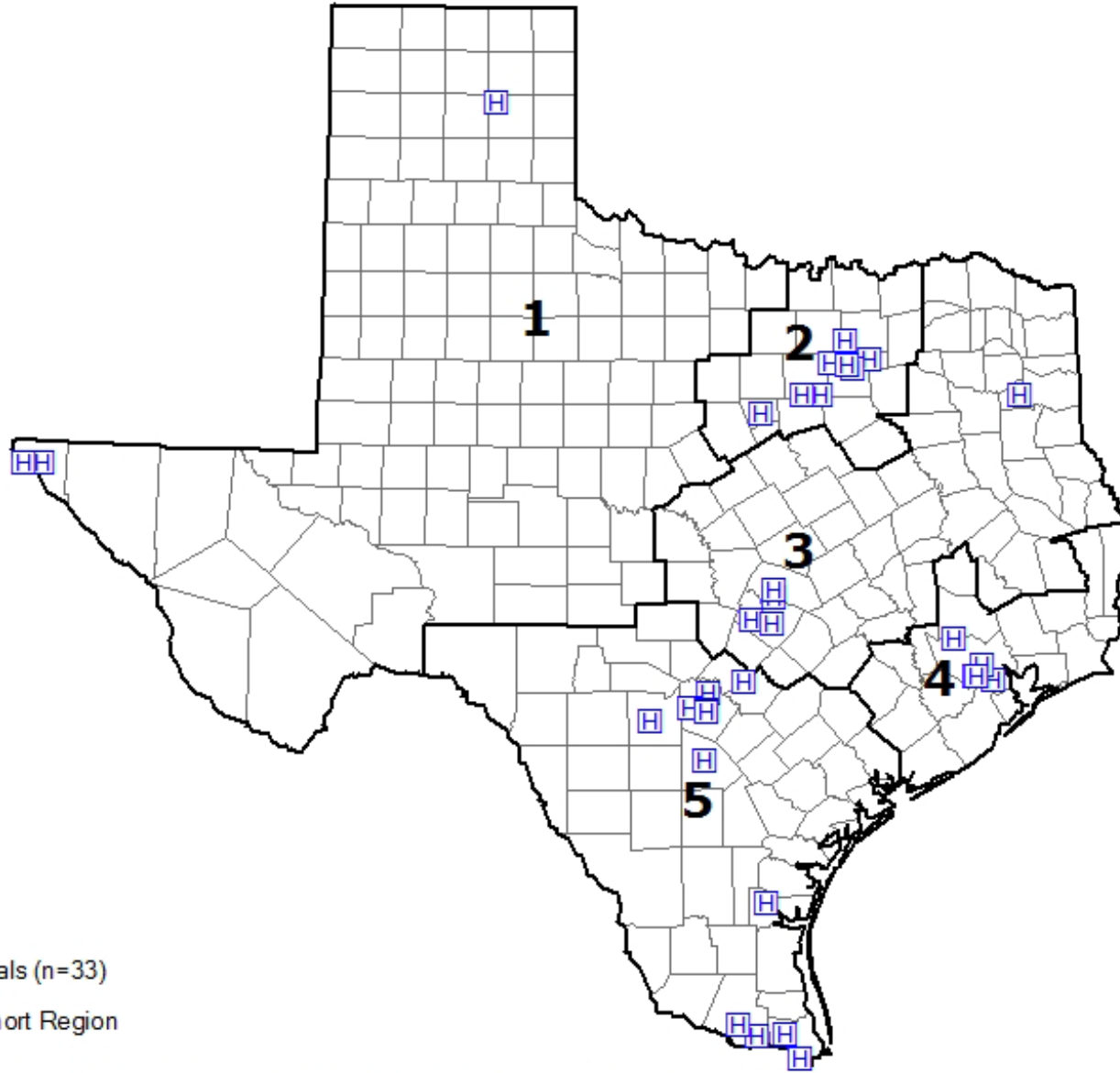
Project time




Krystine Toledo-Gonzales died from staph infection 6 days after her VBAC.




TexasAIM Hospitals with MEWS Policy: 33/207



Legend

 MEWS Hospitals (n=33)

 TexasAIM Cohort Region

Source:
TexasAIM Intake Assessment Data analyzed by The Texas Collaborative for Healthy Mothers and Babies (TCHMB)
Prepared by: Maternal & Child Health Epidemiology, 8/10/2018



Kira Dixon Johnson died 12 hours after giving birth to her second son from obstetrical bleeding.

Determining Cost –Determine Available Resources

- What do you have. What do you need:
- Existing staff or board members with the right skillsets? Outsource?
- Equipment/supplies (hemorrhage cart, software, hardware, printing)
- People time
 - Training, simulation
 - Analysis time
 - Community outreach

Cost:

- Cost of equipment, etc

Cost of People:

- Administrating and planning time
- Trainer/staff cost by hours
- Analysis time



Fundraising Resources

- Grant seeking or general fundraising
 - Grant vs. charity event, in memoriam?
- [TDSHS Funding Information Center](#)
- www.ahp.org
 - *Association for Healthcare Philanthropy*
- www.foundationcenter.org





FIC Home

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Funding Information Center

Our mission is to help organizations in Texas pursue public health funding opportunities by disseminating funding information through the *Funding Alert* and our website. Our services are limited to clients living in Texas.

Contact Us

Physical Address:

Funding Information Center, Mail Code 1955
Texas Department of State Health Services
1100 West 49th Street, Moreton Building, Room 652
(see [Central Campus-Austin map](#))
Austin, TX 78756-3199

Postal Service Mailing Address:

Funding Information Center, MC 1955
Texas Department of State Health Services
P.O. Box 149347
Austin, TX 78714-9347

Toll free: 1-888-963-7111 ext.7684

Phone: (512) 776-7684

Fax: (512) 776-7474

E-mail: fundctr@dshs.texas.gov

Quick Links

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[Grants.gov](#)

[Grantsmanship Center](#)

[NIH Guide](#)

[Small Business Assistance-TX](#)

[Small Business Development](#)

[Texas E-Grant](#)

[Texas ESBD](#)

[Texas Register](#)

Disclaimer: External links to other sites are intended to be informational and do not have the endorsement of the Department of State Health Services. These sites may also not be accessible to persons with disabilities.

Last updated January 11, 2019



Finding Resources:

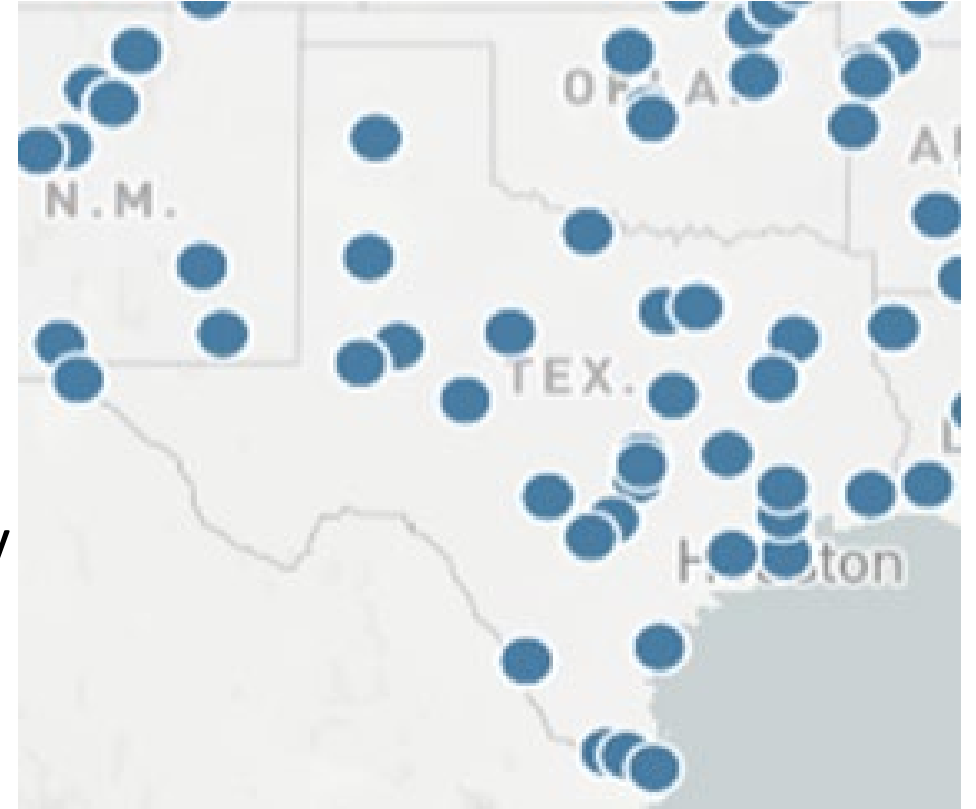
There is philanthropy out there and you must find it

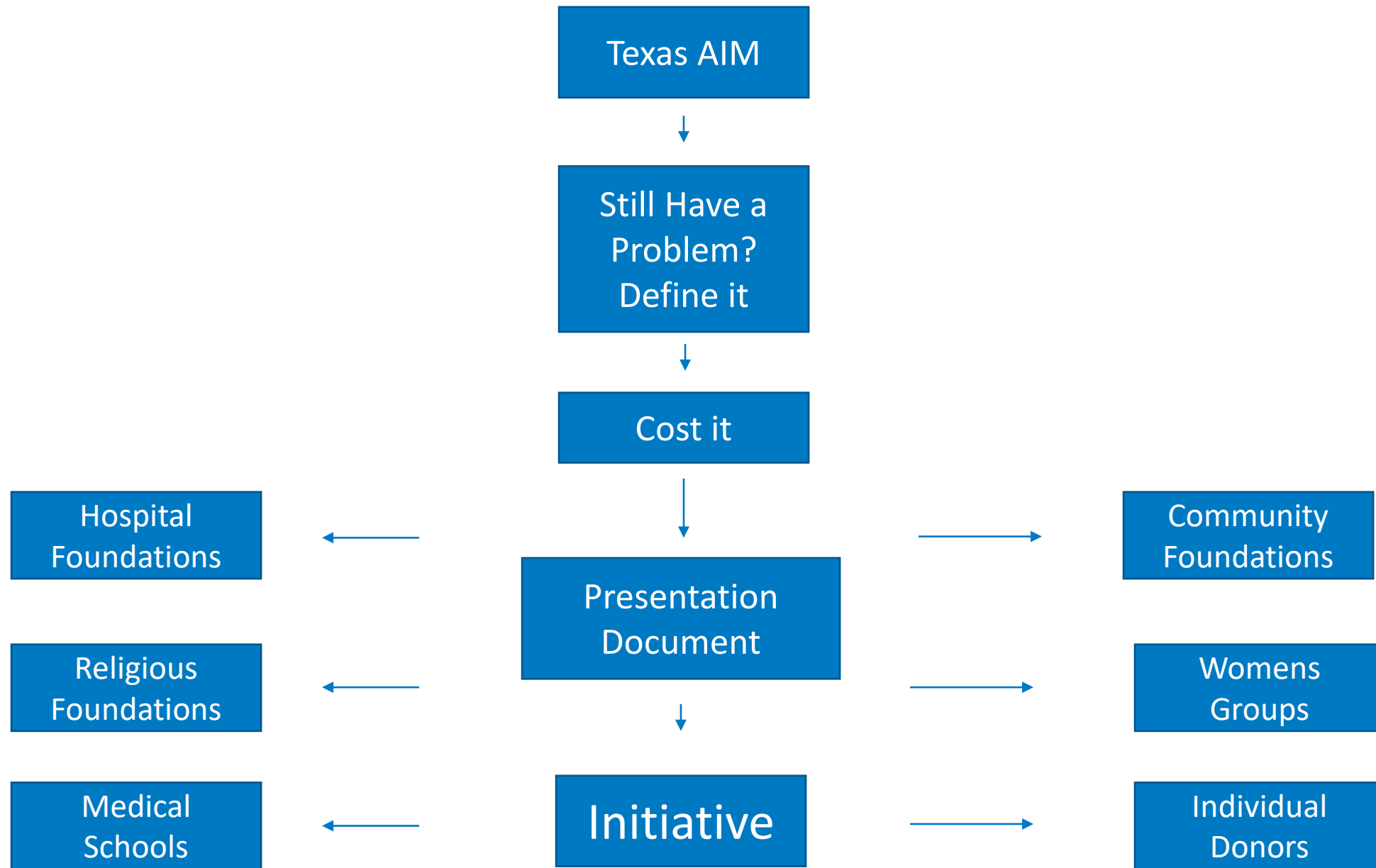
- Obvious:
 - Communities Foundation in Your County
 - Clearing house for local not for profit grant makers
 - Vet those needing grants as well as grant makers
 - There is a reality: There are people who want to fund you but don't know who you are
- Local Creativity
 - There is local money looking for you
 - Individuals interested in supporting your concern



Foundations

- Communities Foundation of Texas
- North Texas Community Foundation
 - Child and Family Wellness
- East Texas Communities Foundation
- Austin Community Foundation
- Greater Houston Community Foundation
- Community Foundation of West Texas
- The Community Foundation of the Texas Hill Country
- Texas Womens Foundation
- ...and many more
- But no guarantee of funding
- You must convince





**Thank You
For Your
Commitment
to Healthy
Mothers
and Babies!**

